CUSTOMS, COURTESIES, AND TRADITIONS

LEARNING OUTCOMES:
Recognize and be able to discuss:

Army professionals:

- Integrate Army Customs, Courtesies, and Traditions within their organizations to develop esprit de corps
- Incorporate Army history into formal and informal activities to inspire a sense of shared organizational and Army heritage in their members
- Act as stewards by continuing to honor Customs, Courtesies, and Traditions that reflect and strengthen the profession’s Essential Characteristics.

Five Essential Characteristics of the Army Profession

Military Expertise

Our Ethical Application of Landpower

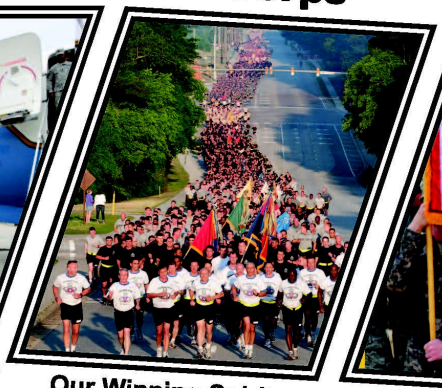
Honorable Service

Our Noble Calling to Service and Sacrifice

Trust

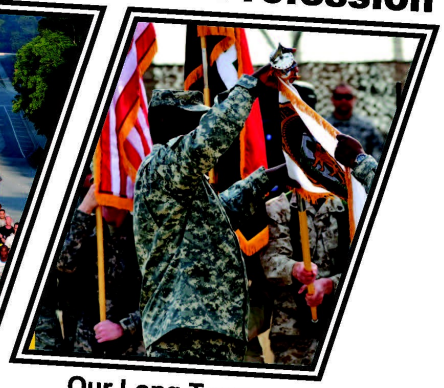
The Bedrock of our Profession

Esprit de Corps



Our Winning Spirit

Stewardship of the Profession



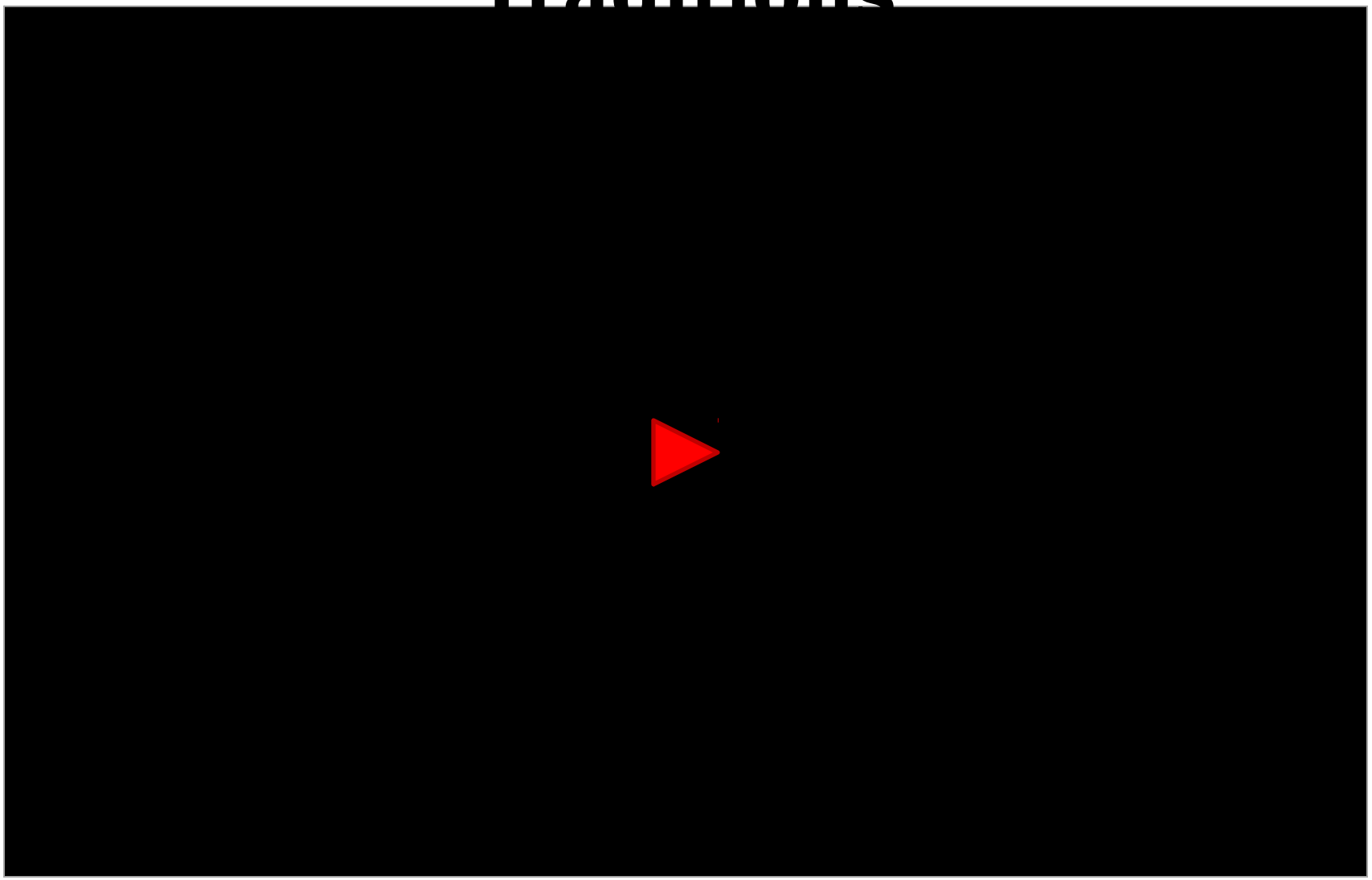
Our Long Term Responsibility

Trust between Soldiers
Trust between Soldiers and Leaders
Trust between Soldiers, their Families and the Army
Trust between the Army and the American People

Loyalty • Duty • Respect • Selfless Service • Honor • Integrity • Personal Courage

Ethical Foundation: Legal and Moral

Customs, Courtesies, & Traditions



Esprit de Corps

The winning spirit within the Army Profession, embedded in our culture, sustained by traditions and customs, which fosters cohesive and confident units with courage to persevere.

Through mutual trust and shared understanding esprit de corps promotes teams committed to the Army Ethic.

The Army Ethic

The evolving set of laws, values and beliefs, deeply embedded within the core of the Profession’s culture and practiced by its members to motivate and guide the conduct of individual members bound together in common moral purpose.

Foundations of the Army Ethic

Legal foundations include: U.S. Constitution, U.S. Code, Law of Land Warfare, UCMJ

Moral & Ethical foundations include: The U.S. Declaration of Independence, Army ‘Can-do’ Culture, Human Rights, Values, Creeds & Mottos

***Army Culture*:**

- Consists of the shared attitudes, values, goals, and practices that characterize the larger institution over time.
- Is deeply rooted in long-held beliefs and customs.
- Reflects what it has found to be functionally effective in times of strong need
- Includes a winning esprit de corps.

Army Culture

Center for the Army Profession and Ethic

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A ***Custom*** is an established practice. It includes positive actions – things you do – and taboos – things you avoid. The customs of the Army are its common law, governing uniformed and civilian Army

Courtesy among Army professionals is vital to maintain discipline. Courtesy means good manners and politeness in dealing with others, in and out of uniform, in and outside the profession; it provides a basis for developing good human relations. Professional Army courtesy was developed in a military

Tradition is a customary pattern of thought, expressed in the things we do and say, and in the uniform we wear. It is information, beliefs, and customs handed down by word of mouth or by example from one generation to another. Our traditions are really the 'Army Way,' and it gives an Army professional a feeling of pride to understand just why we do things the way we do (FM 7-21.13).

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Carried Strength 1:20, 0:56, 1:21
Facilitator's Card

Team Recognition (1:53, 2:07)
Facilitator's Card

Where could we include a sense of history in the professional ceremonies of our organization?

How are we demonstrating professional courtesy in our daily interactions?

Are we demonstrating a commitment to the profession by preserving our traditions?

Summary

- Developing and sustaining the Army's winning spirit is vital to an organization remaining effective
- To cultivate that spirit, Army professionals:
  - Integrate Army Customs, Courtesies, and Traditions within their organizations to develop esprit de corps
  - Incorporate Army history into formal and informal activities to inspire a sense of shared organizational and Army heritage in their members
  - Steward the Army by continuing to honor Customs, Courtesies, and Traditions that reflect and strengthen the Army Profession's Essential Characteristics

Your feedback is important for Strengthening the Army Profession!!

This Quick Reference Code can be smart-phone-scanned, or the link below it can be used to provide feedback on this America's Army – Our

AAOP Theme Lesson Feedback Questions

http://cape.army.mil/aaopfeedback.html

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